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## What the Boards Want in a CEO?

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## What the Boards Want in a CEO?

### Committed to credit union ideals

*so that everyone speaks the same language and the same goals*



Helping People Help Themselves

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## What the Boards Want in a CEO?

### Respectful of Board

*knows the board's role and trusts the directors to do their job properly*



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## What the Boards Want in a CEO?

### A communicator

*one who keeps the board informed of what's going on, both good and bad*

*Provides accurate and timely reports, financial statements, and forecasts with clear explanations*



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## What the Boards Want in a CEO?

### Results-oriented

*works to achieve agreed-upon goals*



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## What the Boards Want in a CEO?

### Innovative

*interprets the needs of the credit union and makes professional recommendations to the board*



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## What the Boards Want in a CEO?

### A leader

*has the ability to attract, develop, and retain competent staff*



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## What the Boards Want in a CEO?

### Listener

*accepts input from the board*



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## What the Boards Want in a CEO?

### Open-minded

*receptive to change and willing to listen to ideas and opinions he or she may not agree with or may not want to hear*



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 What the Boards Want in a CEO?

**A team player**

*does not play favorites among board members or expect directors to be a rubber stamp*



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 What the Boards Want in a CEO?

**An educator**

*provides training opportunities for staff and volunteers*



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 What the Boards Want in a CEO?

**Career-minded**

*continues his or her own professional development*



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## What the CEOs Want in a Board?

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### What the CEO Want in a Board?

**Understands and  
respects the  
respective roles of  
the board and  
CEO**



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### What the CEO Want in a Board?

**Sets management  
goals and  
evaluation criteria**



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### What the CEO Want in a Board?

**Gives fair and honest periodic evaluations**



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### What the CEO Want in a Board?

**Comes to the meeting prepared**



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### What the CEO Want in a Board?

**Make decisive and timely decisions**



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What the CEO Want in a Board?

**Supports, trusts,  
and respects the  
CEO**



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What the CEO Want in a Board?

**Provides  
resources to get  
the job done**

*Time, funds, staff, equipment*



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What the CEO Want in a Board?

**Sets firm but clear  
policies and  
controls and  
reviews them  
periodically**



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**What the CEO Want in a Board?**

**Allows management to participate as full partners in planning and goal-setting**



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**What the CEO Want in a Board?**

**Is available when needed**



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**What the CEO Want in a Board?**

**Recognizes the CEO and staff members for a job well done**



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### What the CEO Want in a Board?

**Visits the credit union office occasionally**

*to see what goes on, meet staff, find out who does what, how they do it, and why*



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### What the CEO Want in a Board?

**Avoids taking over the CEO's role**

*Does not interfere directly with staff*



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### What the CEO Want in a Board?

**Listens to the CEO**



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 What the CEO Want in a Board?

**Avoids seeking special favors for himself or on behalf of relatives and friends**



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 What the CEO Want in a Board?

**Is motivated and interested in growing through educational opportunities**



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 What the CEO Want in a Board?

**Is ready to innovate**



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 What the CEO Want in a Board?

**Asks: What needs to be done**



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 What the CEO Want in a Board?

**Acts without being pushed**



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 Executive Officers Duties

**The key of the CEO and Board relationship lies on the motivation for:**

**Efficiency** *Doing things right*

**Effectiveness** *Doing right things*

**Excellence** *Doing right things right.*



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What the CEO Want in a Board?



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